

# Marketing & Advertising Tournament Program & Pairing Guide

Exposure to the high demographic profile of Colonial, through our souvenir Program and Pairings Guide. Our advertising is a great way to reach spectators, corporate partners, volunteers and tournament VIPs. The Tournament Magazine is also available in digital form on our website during the event and throughout the year.

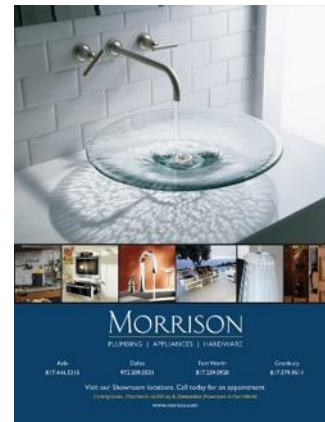
- Distribution of 10,000 Tournament Magazines in all areas, public, private hospitality, in clubhouse and spectator entrances
- Coffee table-quality magazine featuring various tournament articles and player features
- (10) daily credentials (Wed-Sun)
- These come with half and full page ads only



Daily Pairings

## INVESTMENT:

- \$5,500 Pairings Guide Half-Page ad
- \$10,500 Pairings Guide Full-Page ad



Tournament Magazine

## Full Page Program Ad

## INVESTMENT:

- \$500 Corporate Logo on Player Profile page
- \$2,500 Half-Page ad
- \$3,500 Full-Page ad

